

Ludington Area MAP GUIDE *Ad Specifications*

Unfolded size: 22" x 27"

Panel Image Area: 3.25" wide x 8.5" tall

MAP GUIDE AD SIZES

FULL PANEL

width height
3.25" x 8.5"
19p6 x 51p0 (picas)

1/8 PANEL

3.25" x 1"
19p6 x 6p0 (picas)

1/4 PANEL

width height
3.25" x 2"
19p6 x 12p0 (picas)

1/2 PANEL

width height
3.25" x 4.25"
19p6 x 25p6 (picas)

Display Ads:

Design service is included with the purchase of any ad space in our print publications.

If submitting a design idea or layout - it must be accompanied with a packaged file.

This file is to include all photos, graphics and logos used in your ad.

Our graphic designer will then recreate your design to our printer's specifications.

File Submission Requirements:

All photos, artwork, and logos are to be 300 dpi

If you have any questions or need help please do not hesitate to call. We would rather get it right the first time to avoid problems at the printing deadline!

For more information or questions, contact

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Thank You!

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