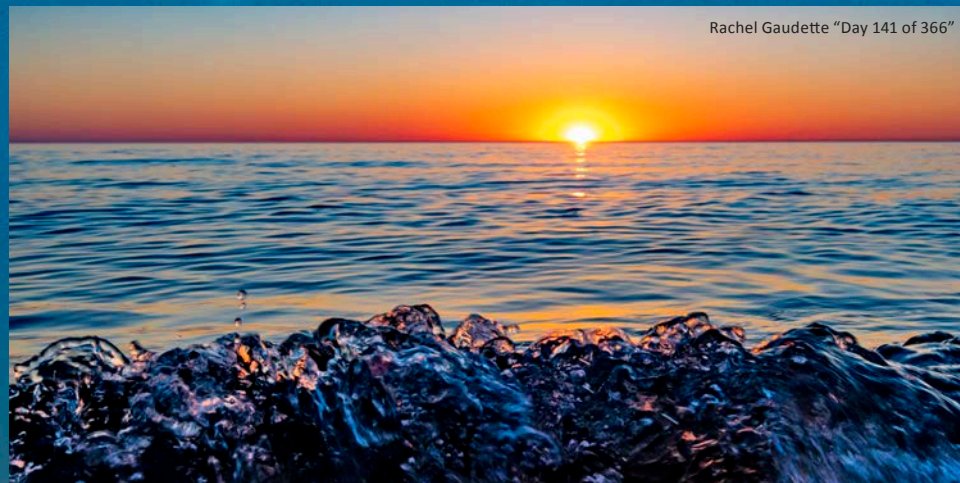


While the 2020 Visitors Guide was being delayed due to the pandemic, and events were being cancelled with no certain dates for the future, our Advantage Marketing team formulated a plan to replace the magazine's calendar pages with a surplus of stunning photographs to make our 2021 Ludington Area Visitors Guide an extra special edition. Our goal coincided nicely with a project being worked on by local photographers, Brad Reed and Rachel Gaudette, and we have included some of their new images throughout our magazine.

During the calendar year of 2020, Brad and Rachel each made a daily image to showcase the beauty of our area for their upcoming book. The book is currently in production and is scheduled for a fall 2021 release. ⚓

366 DAYS OF *Beauty* IN THE YEAR 2020

BY BRAD REED AND RACHEL GAUDETTE



Rachel Gaudette "Day 141 of 366"



Brad Reed "Day 145 of 366"



Rachel Gaudette "Day 358 of 366"



Background Photo by Brad Reed
"Day 37 of 366"



NEW BOOK COMING SOON

"366 Days of Beauty in the Year 2020"

Brad Reed and Rachel Gaudette's
new book will include 732 images
made during the pandemic.

Book cover may change.