

LUDINGTON AREA VISITORS GUIDE

Celebrating 30 Years!

Advantage Marketing published our first edition of the Ludington Area Visitors Guide in 1991. Our goal has always been to provide you with a compact magazine that highlights the best places to eat, play, and stay. Here we are in 2021, and though many things have changed in our friendly town, one thing has not. The Ludington area is still one of the best vacation destinations along Lake Michigan. We welcome you to experience the fun and beauty for yourself.

We owe our advertisers our utmost gratitude, as their participation keeps the Ludington Area Visitors Guide thriving. Many of these businesses have been doing business with us for 30+ years, so they feel like family to us. Please support them by using their services, eating in their restaurants, and shopping in their stores. Your patronage means a lot to us and to them.

We're happy you chose to visit Ludington and we hope you get that "Love Ludington" feeling that keeps you coming back. Welcome friends— we're glad you're here. 📍

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